

BackLink

IT Land Technologies

BackLink



Introduction

BackLink is an application that serves the IT community, making networking and communication easier by providinga platform for viewing and publishing information by companies – both specializing in IT companies and client companies looking for IT services- and individuals working in this domain, allowing all parties to build a network of business relations and exchange services to promote growth and development in the IT sector.





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Users & Channels

- Individual User (Mobile / Web)
  Any person working in IT development and offering their services.

- IT Company (Mobile / Web)
  Syrian or international companies specializing in IT

- Client Company (Mobile / Web)
  Potential clients for IT companies and individual users

- System Admin (Web)
  System administration staff.





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Features

For IT Companies and Individuals

- Create company or personal account
- Promote the services you provide
- View details of other IT companies and individuals
- View news (announcements, bid opportunities, etc).
- Request services (companies only)
- Receive requests for services

For Client Companies

- Create company account
- Find the services you need
- View details of IT companies and details
- View news (announcements, bid opportunities, etc).
- Request services





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Profile

Users, whether IT companies, client companies, or individuals, can create profiles and customize them, which will be approved by BackLink, allowing IT Companies and individuals to present the services they have.

IT companies can build a comprehensive portfolio showcasing their services and prior assets for prospective client companies to view.

User can upload photos, documents, and 30-second videos to promote their products, projects, and services.
Individuals can build a comprehensive CV on the platform that can easily be exported as a PDF file, and they can also upload their CV for prospective clients to download and view at their convenience





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We believe that our application is the key to complete any successful business



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Requests

Request is a single service that is demanded by a specific actor (company) that has an approved profile by **BackLink** and it can be responded to by app users whether they are individuals or IT companies.



Creating & publishing the request:

IT and client companies can create requests using a robust and sophisticated request creation wizard, which will be published on the application after being approved by the admins.



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Request Features

Type

Each request has a specific type that it belongs to it determined by product owner:

1. Training
2. Hiring
3. Arbitration and Conciliation
4. Receipt and Matching
5. Consultation

Scope

Requests also have a scope type which determine by it any types of users can see the request:

1. **Public** (Can be seen by IT companies and individuals)
2. **Private** (Just for the admin)
3. **Custom** (List of specific IT Companies selected by the request submitter)

Tags

Each request needs some tags in order to reach specific suppliers who are interested in providing such a service.



Media and Documents

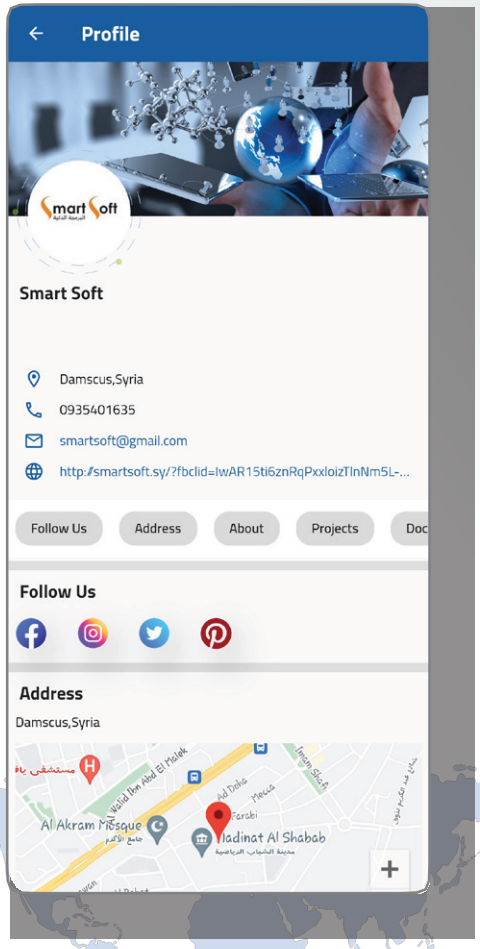
Request submitters can support their request with photosor videos or documents to further explain what they want.

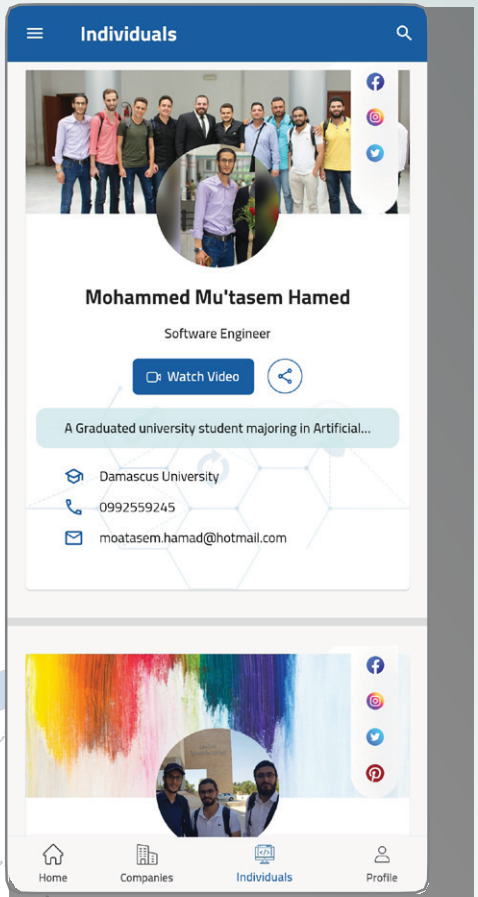
Form

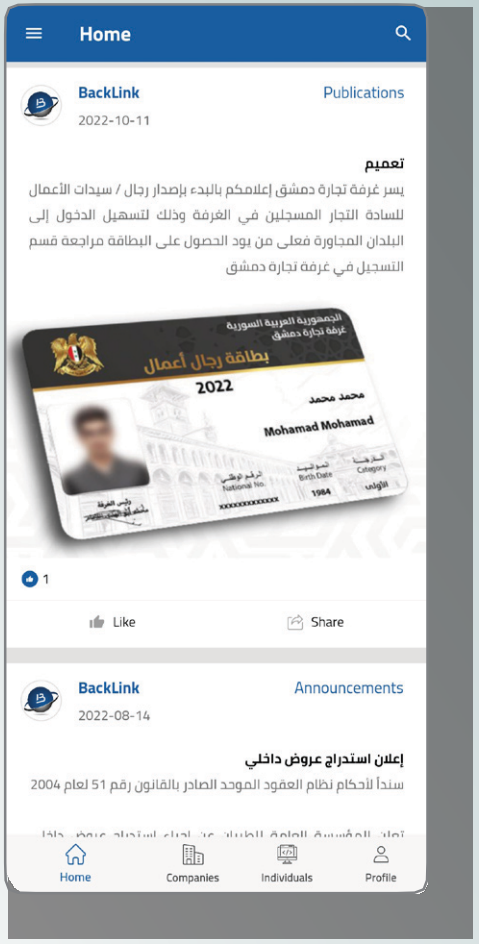
Request submitters can create a form to better specify their needs to suppliers.

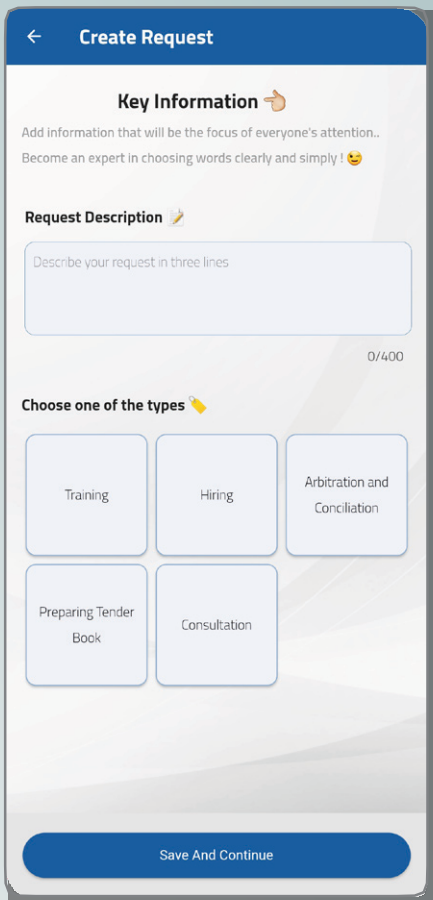
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Screenshots









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Contact Us

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