

LAND

IT Land L.L.C FZ
Company Portfolio

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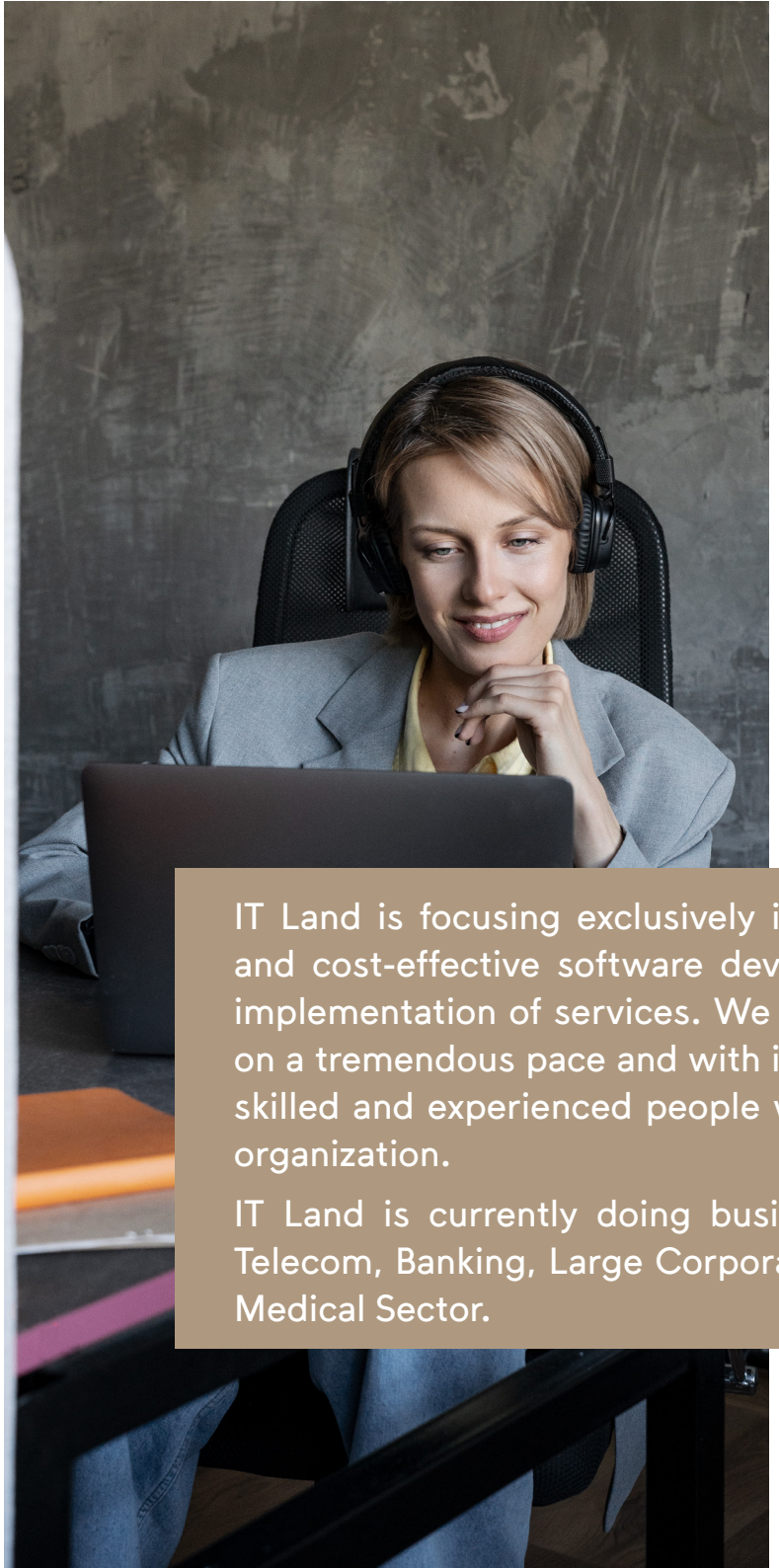
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INTRODUCTION

IT Land provides automated solutions for your trade and industry. Depending on the size and field of your organization, we have different products and services to meet your requirements. We provide the optimum and customized solutions made for your organization.
IT Land began its business operations as software solutions providing company in January 2011.



IT Land is focusing exclusively in high quality and cost-effective software development and implementation of services. We are advancing on a tremendous pace and with involvement of skilled and experienced people working in the organization.

IT Land is currently doing businessin Media, Telecom, Banking, Large Corporate, and in the Medical Sector.



MISSION

Is to deliver the highest quality possible to our customers and partners.
We aim to deliver state-of-the-art solutions in our company.

VISION

Is to gain the trust of our customers, and to drive their projects into perfection to transform their needs into state-of-the-art solutions.

KEYS FOR DEVELOPMENT:

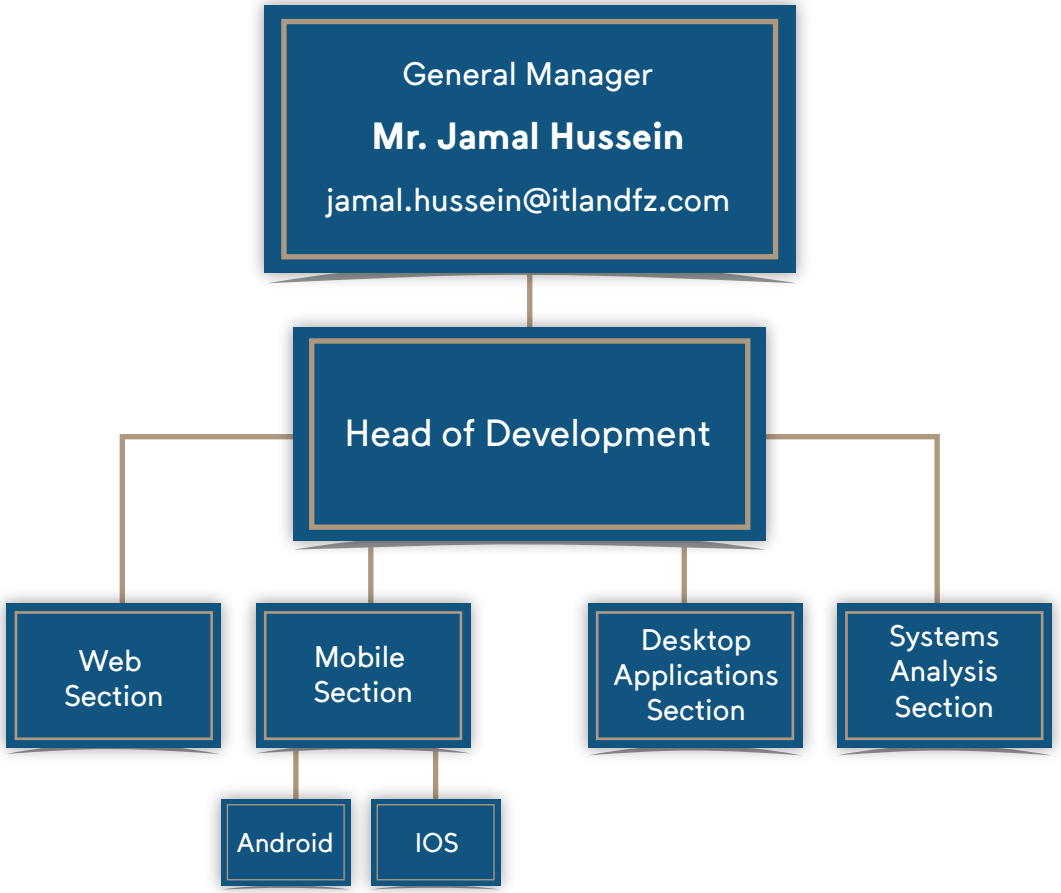
- Desire for Excellence
- Trust and confidence build-up
- Innovation
- Transparency
- Teamwork

WE BELIEVE IN

- Motivation
- Collective responsibility and leadership
- Professionalism and ethics
- Adding values to our client needs

We create a positive atmosphere for our team members, we believe in equality and self-respect.

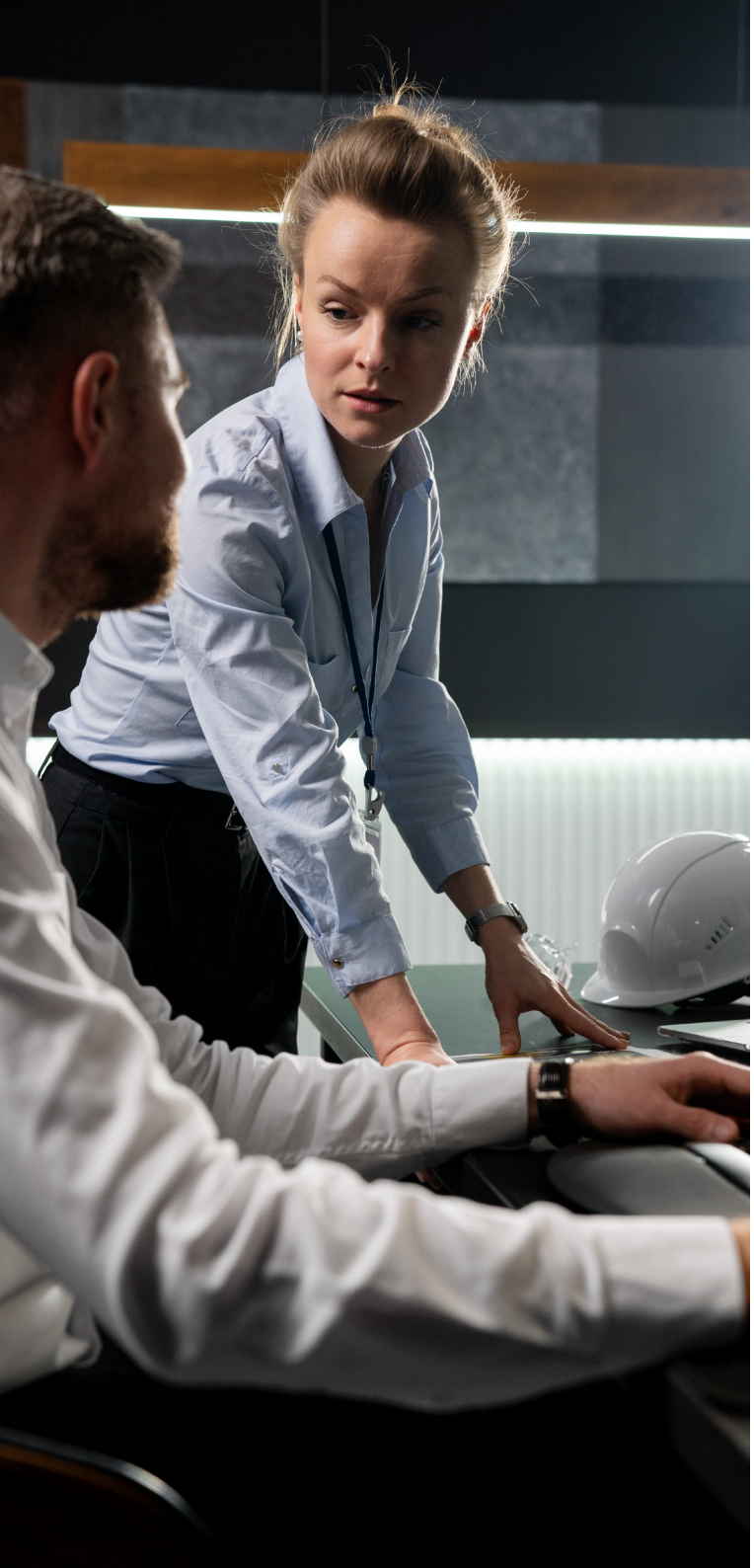




IT LAND
YOUR COMPANION TO SUCCESS

IT Land Technologies has been a partner with many large to small corporations to build up their business environment into success.

IT Land has a team of 27 developers divided into the previos structure.



STRENGTHS AND CAPABILITIES

2.1 Staff
2.2 Key Experts
2.3 Management methodology
2.4 Work Phases and Tools



STRENGTHS AND CAPABILITIES



2.1 STAFF

At IT Land, we take pride in our team of elite engineers and highly experienced professionals who are at the forefront of innovation in the IT industry. Our staff is comprised of experts who bring a wealth of knowledge and specialized skills to every project, ensuring top-tier service and results for our clients.

2.2 KEY EXPERTS

Security and domain experts who specialize in protecting our clients' data and improving their IT environments. These key professionals work together to deliver tailored solutions that address each client's specific needs.

2.3 MANAGEMENT METHODOLOGY

Is rooted in Agile and Scrum practices, allowing us to adapt changes in project requirements swiftly and efficiently. This approach ensures continuous improvement, collaboration, and delivery of high-quality solutions that meet client needs.

WORK PHASES AND TOOLS



CONCEPTION PHASE

The Conception Phase involves creating and refining user stories, developing a prioritized backlog, designing business processes using BPMN, and creating UI/UX designs and prototypes. This phase ensures a clear understanding of project requirements and goals.

• USER STORIES

DESCRIPTION:
User stories are short, simple descriptions of a feature told from the perspective of the end-user. They help articulate the user requirements and the value they bring.

TOOLS:
JIRA, Microsoft Word and Microsoft Excel.

• BUSINESS PROCESS MODEL AND NOTATION (BPMN)

DESCRIPTION:
BPMN is a graphical representation for specifying business processes in a workflow. It helps visualize the end-to-end flow of processes.

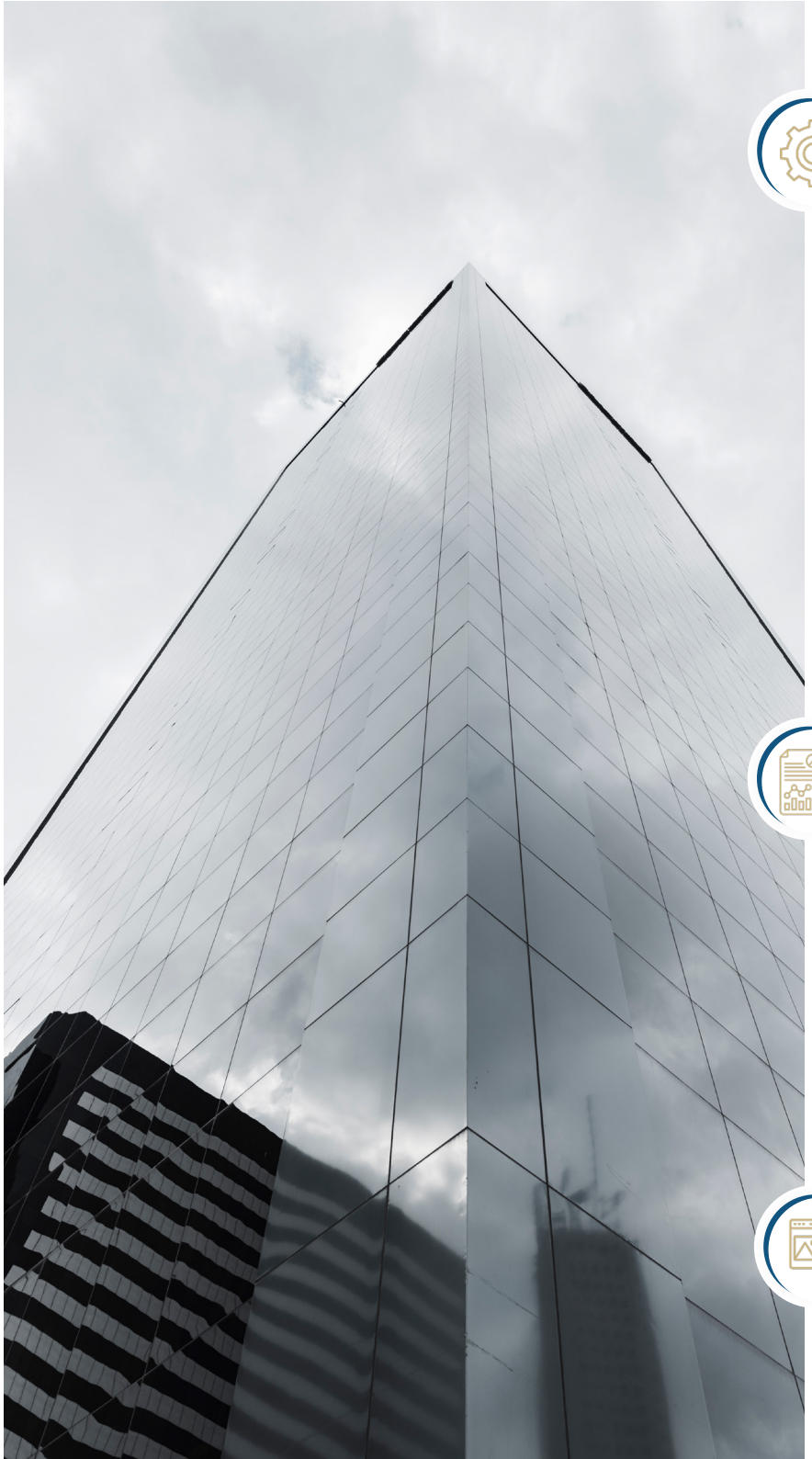
TOOLS:
Draw.io, Miro and Camunda Modeler.

• UI/UX AND PROTOTYPING

DESCRIPTION:
UI/UX and prototyping involve designing user interfaces and creating interactive prototypes to visualize and test user experiences.

TOOLS:
Balsamiq and Figma.

DEVELOPMENT → TESTING → END USER APPROVE → OPRATION



DEVELOPMENT PHASE

The Development Phase is focused on coding and building the product.
It includes backend development (server-side logic, databases, APIs) and frontend development (web and mobile interfaces).
This phase turns the design and requirements into a working product.

- **BACKEND DEVELOPMENT**

  TOOLS:
  PHP and Asp.Net Core.

- **FRONTEND DEVELOPMENT (WEB)**

  TOOLS:
  Next.js, React.js and Angular.js.

- **FRONTEND DEVELOPMENT (MOBILE)**

  TOOLS:
  Flutter (Android & IOS).

TESTING PHASE

The Testing Phase involves validating the functionality, performance, and security of the product through manual and automated testing.
It ensures that the product meets quality standards and is free of defects before release.

- **MANUAL TESTING**

  Tools:
  JIRA and Microsoft Excel.

- **AUTOMATED TESTING**

  Tools:
  Cypress.

SUPPORT PHASE

The Support Phase provides ongoing assistance post-deployment, including bug fixes, updates, and enhancements.
It ensures the product continues to function smoothly and meets user needs after it has been released.

PROJECTS AND PRODUCTS

Here we list some of our products organized based on our clients.

3.1 KeyFinder
3.2 Fashionelity
3.3 Tyoutors
3.4 Paprika
3.5 BackLink
3.6 Bairouni Hospital
3.7 National Stem Cell Center
3.8 Flex RP
3.9 Other Projects



3.1 REAL-ESTATE AND VEHICLES APP

PROJECT OVERVIEW

KeyFinder is an app designed for buying, selling, and renting real estate and cars. It provides users with a comprehensive platform for their property and automotive needs.

PLATFORMS

Available on Android and iOS, KeyFinder also includes a website and an admin portal for configuring and managing the system.





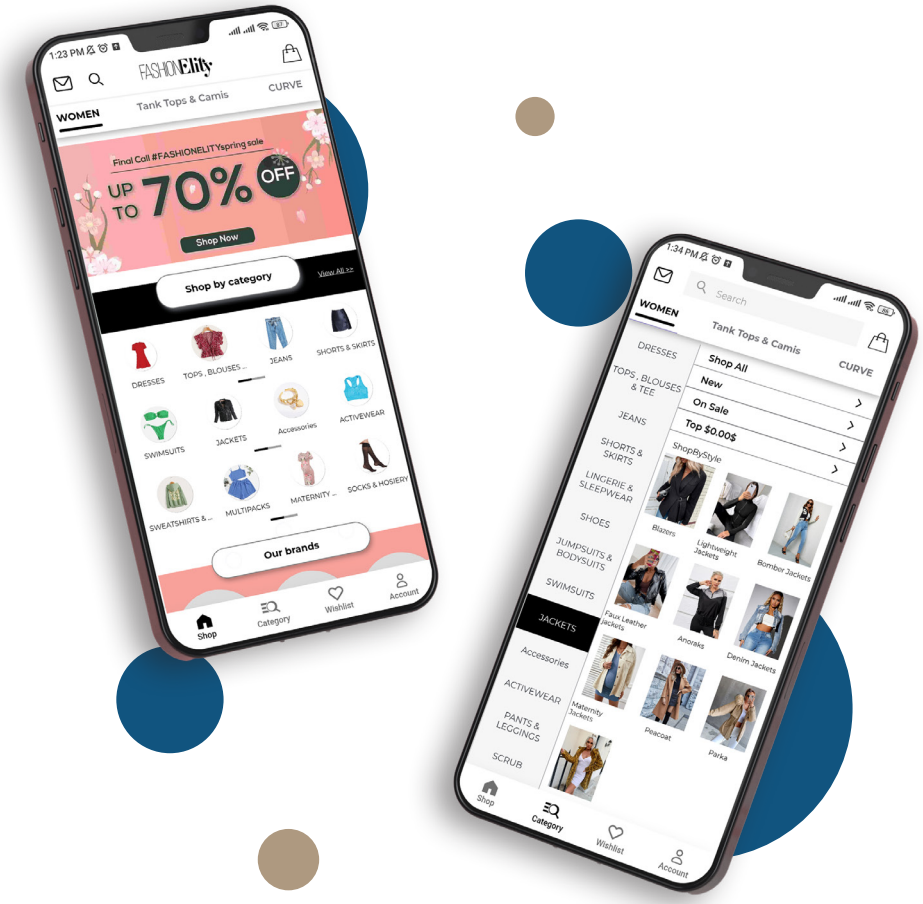
3.2 E-COMMERCE FASHION ELITY

PROJECT OVERVIEW:

Fashionelity is a cutting-edge e-commerce platform that revolutionizes the way you shop for clothes. It offers a multi-vendor marketplace that brings together a vast array of clothing options from various sellers. With its user-friendly interface and extensive customization options, Fashionelity allows you to configure your shopping experience according to your preferences.

PLATFORMS:

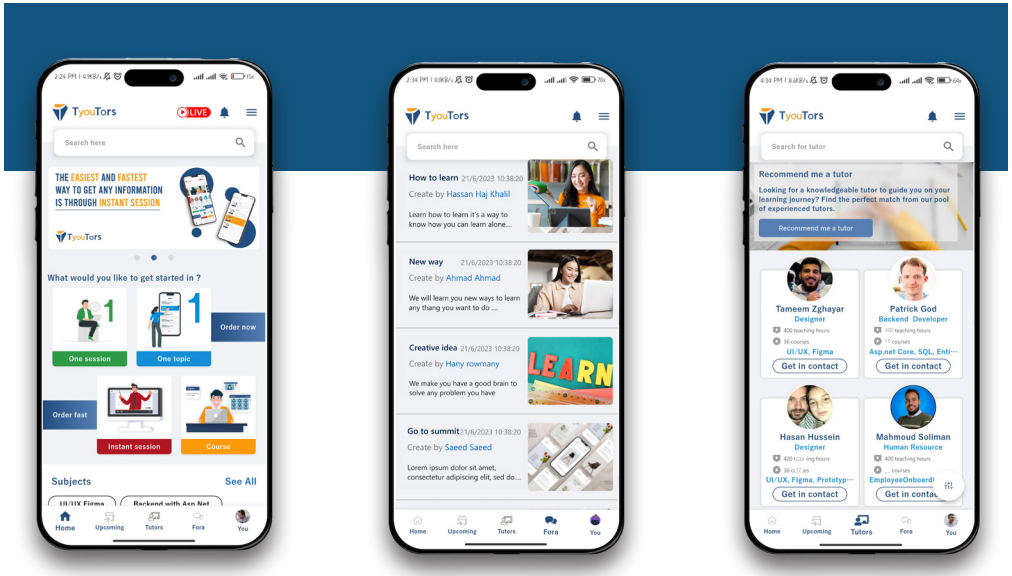
Available on Android and iOS, FashionElity also includes a website and an admin portal for configuring and managing the system.



3.3 TYOUTORS

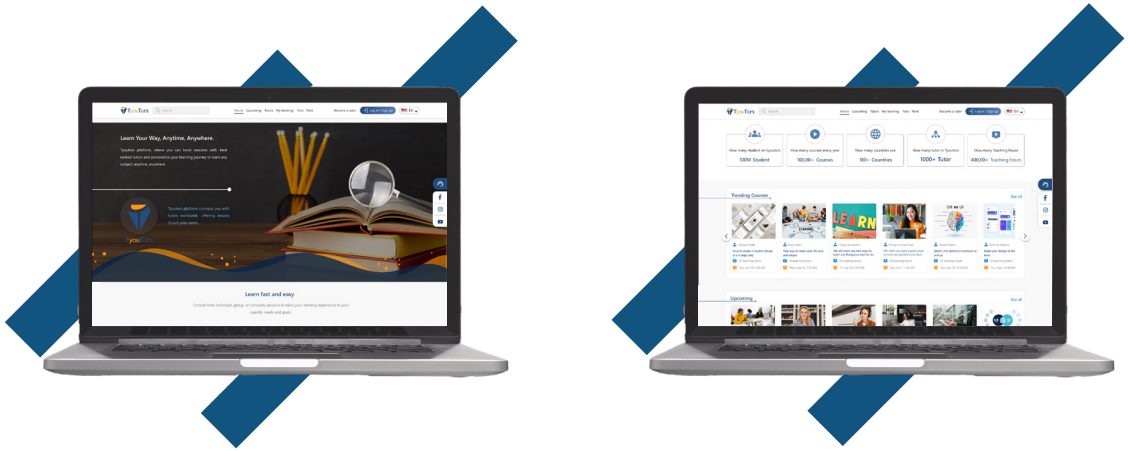
PROJECT OVERVIEW:

Tyoutors is an online educational platform that aims to provide online educational sessions with specialized tutors in various fields. Whether you are looking for lessons in mathematics, languages, science and technology, or other subjects, Tyoutors provides you with access to qualified and professional tutors from anywhere and at any time that suits you, by providing easy access to expert tutors from around the world in online environment.



PLATFORMS:

Available on Android and iOS, Tyoutors also includes a website and an admin portal for configuring and managing the system.



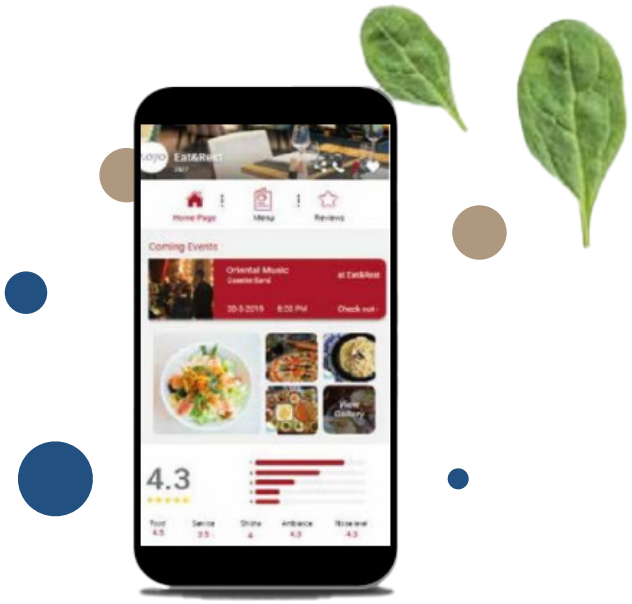
3.4 PAPRIKA

- **PROJECT OVERVIEW:**

  Paprika is a platform that connects restaurants with their customers seamlessly to help them view meals, submit and see reviews, receive new offers and events, and make a reservation.

- **PLATFORMS:**

  Available on Android and IOS, Paprika also includes a website and an admin portal for configuring and managing the system.



3.5 BackLink Project

- **PROJECT OVERVIEW:**

  BackLink is an application that serves the Syrian IT community, making networking and communication easier by providing platform for viewing and publishing information by companies – both specializing in IT companies and client companies looking for IT services - and individuals working in this domain, allowing all parties to build a network of business relations and exchange services to promote growth and development in the IT sector.

- **PLATFORMS:**

  Available on Android and IOS, Backlink also includes an admin portal for configuring and managing the system.



3.6 BAIROUNI HOSPITAL PROJECT

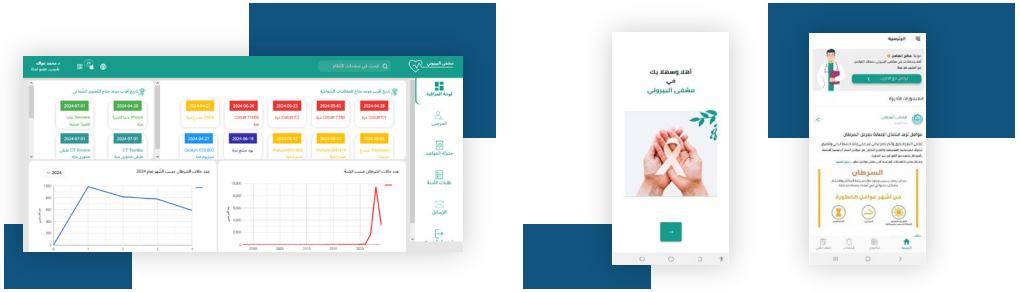
PROJECT OVERVIEW:

Diagnostic and therapeutic services in an organized and comfortable manner, while at the same time facilitating and accelerating the work of medical teams, which ultimately leads to improving the patient's treatment experience in a way that relieves him of long hours of tedious waiting. The project aims to provide a set of services represented by the following:

- Automating patient files and dispensing with paper files to facilitate access to patient information by the medical staff, in addition to enabling the patient to access information related to him through a mobile phone application.
- Organizing appointment scheduling by relying on a software system that schedules appointments automatically or manually according to the specificity of each procedure.
- Automation of medical procedures for diagnosis and treatment.
- Providing a communication channel through a mobile phone application that allows sending notifications to patients to inform them of the necessary information, and also allows communication between patients and the medical staff in the hospital.
- Providing a special interface for the National Cancer Registry that allows administrators in charge of it to view the information they need, export it in the form of an Excel file, and generate statistical reports.
- Reducing crowding, waiting, and unnecessary movement within the hospital to reduce the burden on patients and medical staff.

PLATFORMS:

Available on Android, also includes a website and an admin portal for configuring and managing the system.



3.7 NATIONAL STEM CELL CENTER

PROJECT OVERVIEW:

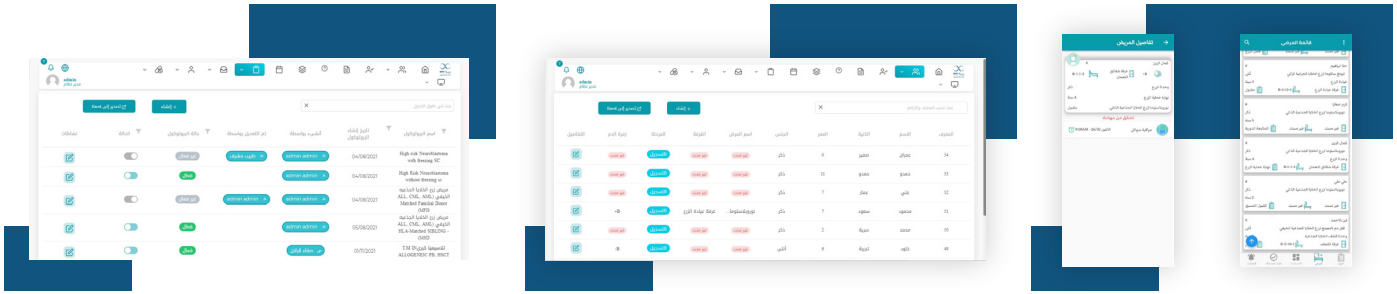
This project includes building a web application for a mobile phone and a tablet device whose main purpose is to install and operate a system for the Stem Cell Transplantation Department in all its departments (outpatient clinics, bone marrow transplantation department, and post-transplant clinic) and automate all operations related to the department.

Taking into account the following points:

- This system is a mean of ensuring communication between the basic blocks in the system while benefiting from the possibility of alerts and notifications (such as authentication requests, task reminders, etc.).
- The system allows the management of users (service managers in the system) and permissions and the definition of a job role, which is the system manager, whose task is to create users, distribute permissions, secure the system database, and adjust settings through the system interfaces themselves.
- Reports and statistics are part of this presentation, taking into account the speed of their generation and the possibility of generating reports at several levels (number of patients in each unit/performance of users in the center to evaluate the speed of their completion of the tasks assigned to them and statistics related to consumed medications that are close to expiration). After in-depth analysis of the system, these reports can be improved in terms of content and presentation method (charts), and performance indicators and statistical indicators can be generated to help in making decisions that will develop the system.

PLATFORMS:

Available on Android and through official website



3.8 FLEX RP

PROJECT OVERVIEW:

FlexRP is an under-development software system to fully manage your organization's operations and resources.

It provides: regulation, management and follow up and control, In addition to ensuring optimal integration between the company's departments.

FLEXRP MODULES:

- CRM
- Personnel
- Time Attendance
- Payroll
- Org Chart
- Accounting
- Cost Center
- Payment Tracking
- E-Mail
- Management
- Procuremet
- Inventory
- Shipment Tracking





3.9 OTHER PROJECTS

1

SOBOUL PROJECT

The Soboul project is a self-learning platform that offers academic content for students to facilitate their learning process.

2

SIGNO PROJECT

An application for communication between the deaf and the translator to fulfill their needs.

3

BUSINESS GAME (SIMO) PROJECT

The Business Game is an academic game directed at students and those interested in economics, as it enables them to develop their ability to read the general map of the market by basing the game on a model that simulates the mechanisms of work in a virtual market in which several industrial facilities compete and produce and market a number of different products.

Thank you for reviewing our company portfolio

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